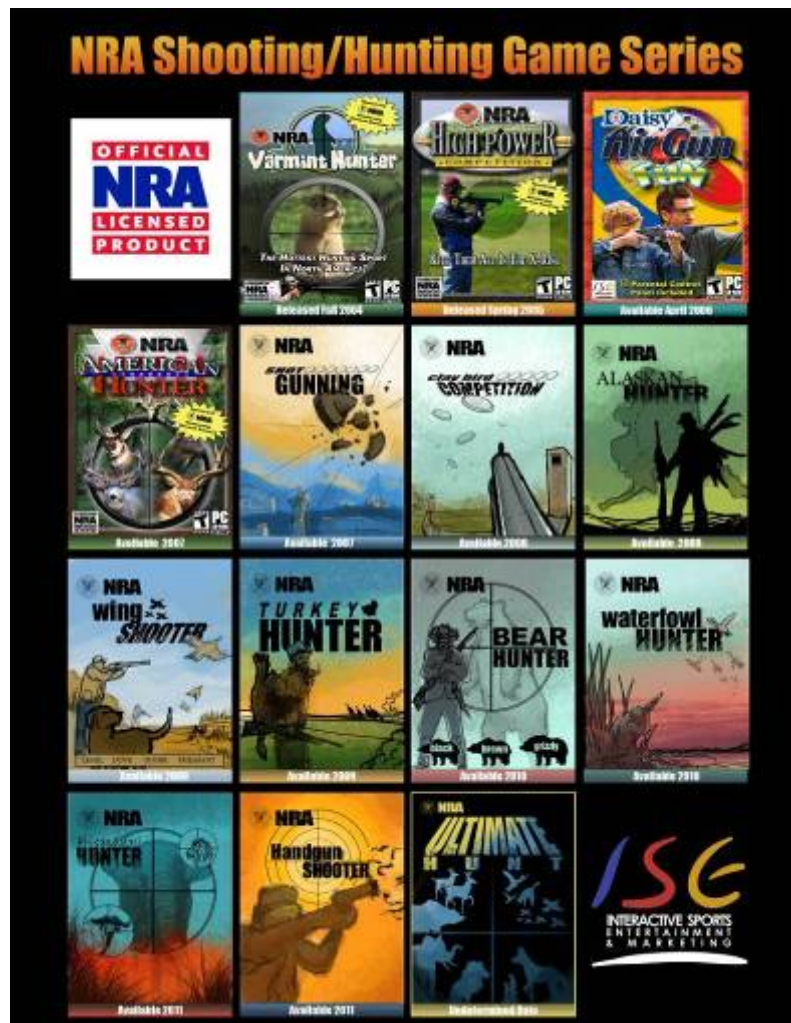


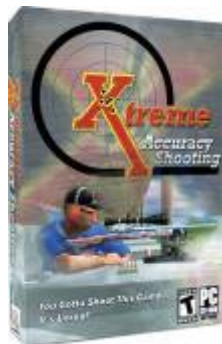


## An Introduction to the ISE/NRA Game Programs Now Available to 4-H Shooting Sports Members, Instructors and Volunteer Fundraising Groups

ISE Games is pleased to present a number of different programs for all members, volunteers and instructors in the 4-H Shooting Sports Programs, involving some very unique and exciting technologies in computer gaming. With a series of 15 games in the queue for development (3 are currently available), ISE hopes to educate, train, and entertain the masses in all the various shooting and hunting sports.



# Games Currently Available



## *Xtreme Accuracy Shooting*

The ABC's of accuracy on your screen  
Secrets to the fundamentals of wind doping  
Learn reloading for accuracy  
State-of-the-art ballistics model  
Upgrade rifles and components from the in-game store retail store

## *NRA Varmint Hunter*

Many calibers to choose from, including several wildcats  
Multiple ranges, short and long range shooting, up to 1000 yards  
Shooter and spotter optics provided together for more accurate results



*NRA High Power Competition* - The Ultimate Military Style Shooting Game  
The high points of NRA High Power competition (Rules, Procedures, Safety – How to Get Started – NRA Resources for the Competitive Shooter)  
Shoot highly detailed civilian versions of 3 military service rifles (M-16, M-14, M-1 Garand)  
Shoot “across the course” and long range (up to 1000yds) including Palma and F-Class formats  
3 realistic 1000 yard High Power Ranges included; Port Clinton, Ohio, NRA Whittington Center, Raton, NM, Mineral Wells, TX  
Sophisticated ballistics modeling and true-to-life reloading (hand loading) systems using the products of top industry suppliers.

## A Special Offer for 4-H Instructors & Volunteers

The ISE/NRA computer games offer a wealth of educational / training information for the first time shooter as well as the accomplished shooter. These games are so “life-like” that some of the NRA instructors use them in their classrooms as they allow the students to practice what they have learned without having to go to the range. While nothing replaces good classroom instruction, these games can be effectively used in conjunction with the classroom instruction.

The 4-H Shooting Sports Foundation has initiated a special purchase program for 4-H instructors with ISE. For a limited time, all certified 4-H instructors may purchase one each of these games for **\$3.76 each plus shipping and handling**. (Regular cost of each game is \$20.00.)

To take advantage of this offer, contact Shaun Johnson at ISE Games, (817) 410-7226 ext. 21.

Please note that the offer is limited to one of each game per 4-H instructors.

# A Special Offer to All 4-H Shooting Sports Members

The ISE games are not arcade-style games. The games are essentially mini-simulators, which deliver an action experience that is very much like the “real-thing.” These games will be the next best thing to being at an actual shooting or hunting event. There are no games like the ISE/NRA games currently available anywhere.

**ISE has offered a special price on these games to all 4-H shooting sports members. For a limited time, you can purchase one of each of the 3 current games at \$5.00 each (+S&H). To receive this special price, visit [www.ISEgames.com](http://www.ISEgames.com) and use promo code 4HMEMBER100 on the payment page during checkout.**

# A Special Offer to All 4-H Shooting Sports Fundraiser Groups

The ISE games have almost universal appeal for any fundraising event. 4-H Shooting Sports members will know the best places to sell the ISE/NRA games, some of which might include local shooting sports events and other outdoor-related activities, where good sales prospects are likely to be found.

## **The fundraiser packages are:**

### **4-H Shooting Sports “12 game” Fundraiser Package # 1**

4 each of the three ISE/NRA games (XAS, NRA-VH, NRA-HPC) in jewel case/sleeve packaging, delivered to a single address.

Cost = \$73.50 (\$5.50 per game plus \$7.50 S&H)

Credit card or check with order.

### **4-H Shooting Sports “36 game” Fundraiser Package # 2**

12 each of the three ISE/NRA games (XAS, NRA-VH, NRA-HPC) in jewel case/sleeve packaging, delivered to a single address.

Cost = \$199.70 (\$5.25 per game plus \$10.70 S&H)

Credit card or check with order.

### **4-H Shooting Sports “100 game” Fundraiser Package # 3**

Choose 100 ISE games (any combination XAS, NRA-VH, NRA-HPC) in jewel case/sleeve packaging) delivered to any single address.

Cost = \$500.00 (\$5.00 per game - freight and delivery charges will be pre-paid by ISE and payment terms of net 60 days are extended.

Fundraiser packages continued on back cover

# Fundraiser Group Packages

The average selling price for PC games is \$20.00. At the special purchase prices to the 4-H Shooting Sports member, the fundraisers will have many choices as to the prices they can use to sell the ISE/NRA games. The numbers below show the profit in both dollars and percentages, using three different selling prices for each package. At any selling price the purchaser would be getting a great deal (well below retail prices) and still provide excellent profit for the fundraisers.

## Package #1 cost/\$5.50

**Selling price/\$20.00 – profit = \$14.50 / 72%**  
**Selling price/\$15.00 – profit = \$ 9.50 / 63%**  
**Selling price/\$10.00 – profit = \$ 4.50 / 45%**

## Package #2 cost/\$5.25

**Selling price/\$20.00 – profit = \$14.75 / 73%**  
**Selling price/\$15.00 – profit = \$ 9.75 / 65%**  
**Selling price/\$10.00 – profit = \$ 4.75 / 47%**

## Package #3 cost/\$5.00

**Selling price/\$20.00 – profit = \$15.00 / 75%**  
**Selling price/\$15.00 – profit = \$10.00 / 66%**  
**Selling price/\$10.00 – profit = \$ 5.00 / 50%**

An example of the profit which would be possible by using the “100” package and selling the games at the \$15.00 price is shown below.

Cost of the 100 games package = \$500.00.

Sales of 100 games at \$15.00 = \$1,500.

Profit to the 4-H fundraiser group = \$1,000.00.

For more information, or to place an order, call or email Shaun Johnson at (817) 410-7226 x21 or [shaunjohnson@isegames.com](mailto:shaunjohnson@isegames.com).

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